MDS World Awareness Day
#LearnYourType

Briefing guide
October 25, 2021
Introduction

Myelodysplastic syndromes (MDS) are a group of rare blood cancers in which you don’t have enough healthy blood cells.

**October 25, 2021**, marks MDS World Awareness Day. This year, the MDS Alliance is focusing on the different types of MDS, and our aim is to help educate patients, caregivers, healthcare professionals, and the general public on this important topic, as well as raise general awareness of the disease.

Together, we can unite to help raise awareness and increase knowledge of MDS, globally!
The different types of MDS and associated conditions can be confusing and stressful for patients and caregivers, and the classifications may not always be used or fully understood by healthcare professionals and the general public.

To increase education and understanding of the types of MDS, we have developed 7 #LearnYourType animations:

- Myelodysplastic syndromes
- MDS with isolated del(5Q)
- MDS with single-lineage dysplasia (MDS-SLD)
- MDS with multilineage dysplasia (MDS-MLD)
- MDS with excess blasts (MDS-EB)
- MDS with ring sideroblasts (MDS-RS)
- MDS unclassifiable (MDS-U)

To support our global mission, the animations will also be available in the following languages: Arabic, Chinese (Mandarin), English, French, German, Hindi, Korean, Portuguese, and Spanish.
What we want you to do

Watch the animations and share them on social media with the hashtag #LearnYourType, or share with your family, friends, and colleagues.

Share the social media graphics on your social media channels with the hashtag #LearnYourType, or download and share with your family, friends, and colleagues.

Read and share the educational posters on your social media channels with the hashtag #LearnYourType, or read and share with your family, friends, and colleagues.

We need your support to help fight this devastating blood cancer! By getting involved this MDS World Awareness Day, YOU can help.
Your tools

All the MDS World Awareness Day resources can be found on the website [here](#).

- Briefing guide
- Animations (launching on World Awareness Day)
  - Available in Arabic, Chinese (Mandarin), English, French, German, Hindi, Korean, Portuguese, and Spanish.
- Social media graphics
- Posters
Thank you

Please get involved to support the MDS community!

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Scientific Education Support